

MNEA DIGITAL BUSINESS CARDS



Take pride in being a leader
of your union with a digital
business card.

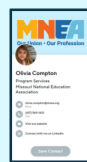
Make it quick and easy to share your business card information when connecting with your members. Missouri NEA Communications suggests a free app called Blinq. You can set up your card in just a matter of minutes by following the steps and images below.



Setting up your account:

1. Either download the **Blinq** app ([Apple](#), [Google](#)) or go to [Blinq.me](#) and select "create your card." Free accounts allow you to create up to two cards, enabling you to create one for work and one for union business.
2. You'll have the option to add a company logo, your profile picture, and a background. We suggest using the MNEA logo as your company logo. (Tip: Snap a pic of the logo on this flyer.) After adding the images, you can experiment with the different layout options, making your profile, the MNEA logo, or your cover image the most prominent feature.
3. Complete by filling in the contact information you want contacts to know, such as your email address, phone number, FB, IG, local website if you have one, or [www.mnea.org](#), if you don't. Hit "Save Changes," and voilà, you've created your business card.
4. If you created your card on your computer, you will need to **download the Blinq app** to your phone. Sign in, and your card is ready to share with members, colleagues, and parents.

Share your digital business card:



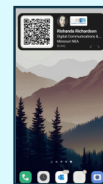
Click Share

On either your computer or phone, by clicking the "SHARE" button, you have options to share with others via text, email, WhatsApp, LinkedIn, Messenger, etc.



Download the QR code

Download the QR code to insert the image into a presentation, add it to a flyer, or create a scannable business card to hang on your school bulletin board.



Add the Smartwatch/Phone Widget

Add the Widget to your phone. After downloading the app to your phone, you will also have a Blinq widget that will display QR code for all to scan. Many smartwatches also allow you to load the widget, so if you don't have your phone handy, you can scan the QR code on your watch face to retrieve your contact details.