

MNEA MEMBERSHIP PACESETTER AWARDS

Membership Recognition Program

A. Determining Membership Potential

1. The potential for **teacher locals, and teacher locals that include ESP members**, shall be the sum of:
 - a) The total number of full and part-time certificated non-supervisory personnel employed by the district, as reported by DESE, *PLUS*
 - b) The actual number of ESP members enrolled in the Association, as determined by MNEA membership records.

If a local believes the DESE number in a) above inaccurately reflects their membership potential, the local president may consult with the school district central office and verify an alternate number for the DESE number by Nov. 15 each year on the form provided by MNEA (page 95).

2. The potential for **ESP-only locals** shall be the total number of full and part-time non-supervisory employees in those job categories in the district that are recognized by the school board as being represented by the local. This number shall be verified by the local by Nov. 15 each year on the form provided by MNEA.

B. Membership Awards to Local Associations for Numerical Increases

1. Awards will be given to membership recruiters in affiliated locals that have had the greatest increase in the number of members over the highest number of members they had attained in the previous two membership years. Locals will compete for these awards in the following groups:
 - a) 2 - 40 members
 - b) 41 - 100 members
 - c) 101 - 300 members
 - d) 301 and more
2. In order to qualify in this category, a local must have achieved at least 25% of potential. The top four affiliated locals in each group will be recognized. Awards will be given to the one to three local leaders, as determined by the local association executive body, who are most responsible for the membership increase. In addition, a small individual award will be given to each active recruiter (not to exceed one for every 15 members) in the winning locals.
3. Recognition to locals in this category will be given at the April Representative Assembly based on the membership report generated on or about January 15.
4. In addition to recognizing the top four locals in the above groups in April, any local gaining at least 50 members will receive the same recognition.

C. Membership Awards to Solid Rock Locals

1. Local affiliates that have achieved 80% or more of their potential for the current year will be recognized as Solid Rock Locals. These locals will receive special recognition at Summer Academy.
2. Determination of locals in this category will be based on the membership report generated on or about May 1.

D. Membership Awards for Enrolling Most New Employees

1. Every local association that enrolls 80% or more of the new teachers or new support personnel employees in the district, and that verifies this fact to Missouri NEA by November 15 each year, will be eligible for a drawing at the April Representative Assembly for one of five scholarships to Missouri NEA's Summer Academy the same year. Locals must have a minimum of five potential new teachers and/or new support personnel to be eligible for this award. (Locals that enroll 80% of new teachers *and* 80% of new support personnel will have their names in the scholarship drawing twice, provided they have a minimum of five potential new members in each category).

E. Membership Awards for Service Unit Increases

1. Awards in this category will be presented to the UniServ director whose unit has experienced the largest numerical increase, and to the UniServ director whose unit has experienced the largest percentage increase in membership. Awards will be presented at the annual Summer Academy.

F. General Provisions

1. A local must have been a duly affiliated local for a minimum of two years in order to qualify for a local association award.
2. Any ESP local that fails to verify its potential by Nov. 15 of a given membership year shall be ineligible for Solid Rock status for that year.
3. There will be no duplicates in any given year in category E – two different UniServ directors will be recognized for greatest numerical growth and greatest percentage growth in membership.
4. All awards need not be presented in any given year. Additional awards may be presented if outstanding membership efforts warrant such recognition.
5. All awards will be identified as "Missouri NEA Membership Pacesetter."