

Missouri NEA

2021 - 2022

# Public Relations Grant Application

**Deadline: Sept. 10, 2021**

**NO HANDWRITTEN APPLICATIONS WILL BE ACCEPTED**

**MNEA Public Relations Grant – maximum \$300. Amount requested: \$ \_\_\_\_\_**

Local Association: \_\_\_\_\_

Category 1: up to 75 members

Category 2: 76 to 200 members

Category 3: 201 to 400 members

Category 4: 401 or more members

Project Coordinator: \_\_\_\_\_

Address: \_\_\_\_\_

Street

City

State

Zip

Telephone: School (\_\_\_\_\_) \_\_\_\_\_ Home (\_\_\_\_\_) \_\_\_\_\_

E-mail address: \_\_\_\_\_

Title of project: \_\_\_\_\_

*Note: Consider submitting a Read Across America campaign plan for P.R. grant funding.*

**Description of project:** (Please be specific.) Projects should be designed to raise awareness of the association and its members in your school, district or community. How will you do this? How will you feature the association name and logo in your project? Who is your target audience with this project?)

**How will this grant help you meet one or more of the following?**

1) Increase the Association's visibility in the community. 2) Build community support for public education. 3) Increase local membership or retention of members. 4) Improve the image of teachers in the community.

**How will you share your project with MNEA when completed:** (Please be specific.)

**Projected expenses:** (Please be specific.)

**Project completion date:** \_\_\_\_\_ (Sharing P.R. projects is an important part of the Association's communications effort. As part of your P.R. project, please submit a video, a slideshow or a notebook to MNEA Communications to be used at state Association events or posted on the website. Also, please post news of your event along with photos to MNEA's Facebook page. Final project funds will not be sent without a final presentation.)

**Evaluation:** (Please describe how you will evaluate the success of your project in meeting target goals.)

Signature of project coordinator: \_\_\_\_\_

Signature of local president: \_\_\_\_\_ Date: \_\_\_\_\_

Visit [www.mnea.org/Missouri/PRgrant.aspx](http://www.mnea.org/Missouri/PRgrant.aspx) to complete the application online, or download/complete the fillable PDF or Word document and mail it to Missouri NEA, Attn: Laurie Bernskoetter, 1810 E. Elm St., Jefferson City, MO 65101-4174 or fax to (573) 634-5645. For more information, please contact Laurie Bernskoetter at (573) 644-9623 or email: [laurie.bernskoetter@mnea.org](mailto:laurie.bernskoetter@mnea.org).

**Applications must be received at MNEA by Sept. 10, 2021.**

