

# Missouri NEA 2008-2009 Public Relations Grant Application

Applications must be received by September 19, 2008.

Local Association \_\_\_\_\_

Project Coordinator \_\_\_\_\_

Address \_\_\_\_\_  
Street City State Zip

Telephone School (\_\_\_\_\_) \_\_\_\_\_ Home (\_\_\_\_\_) \_\_\_\_\_

E-mail address \_\_\_\_\_

MNEA Public Relations grants – maximum \$200. Amount requested \$ \_\_\_\_\_

**Note:** Consider submitting a Read Across America campaign plan for P.R. grant funding.

Title of project \_\_\_\_\_

Description of project (Please be specific. Include details on how you will draw the connection between your project and the Association name.)

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How will this grant help you meet one or more of the following?

1. Increase the Association's visibility in the community. 2. Build community support for public education. 3. Support local association public relations efforts. 4. Improve the image of teachers.

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**Missouri NEA mission statement**  
*Uniting and empowering public education advocates to shape the future of education*

- continued on back -

Projected expenses (Please be specific)

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Project completion date \_\_\_\_\_ (Sharing P.R. projects is an important part of the Association's communications effort. As part of your P.R. project, please submit a notebook or small poster display to MNEA Communications to be used at state Association events. Final project funds will not be sent without a written report.)

Evaluation (Please describe how you will evaluate the success of your project in meeting target goals.)

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Signature of project coordinator \_\_\_\_\_

Signature of local president \_\_\_\_\_

Date \_\_\_\_\_

Mail to Missouri NEA Communications, Public Relations Grant Program,  
1810 East Elm Street, Jefferson City, MO 65101-4174

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